



**Syllabus of the discipline**  
**«HISTORY OF PROPAGANDA AND INFORMATION WARS»**  
**Educational and professional program "Information analytics**  
**and social communications"**  
**Specialty: 029 Information, Library and Archival**  
**Science. Field of knowledge: 02 Culture and Art**

<b>Level of higher education</b>	Bachelor
<b>Discipline status</b>	Elective discipline
<b>Year of study</b>	3
<b>Semester</b>	5
<b>ECTS credits / total hours</b>	4 credits/120 hours
<b>Language of instruction</b>	English
<b>What will be studied (subject of study)</b>	History of propaganda and information wars; various manipulative technologies used in propaganda and information wars (from ancient times to the present) and their impact on society.
<b>Why study it? (Goal)</b>	This course is intended both to increase students' knowledge about the history and development of propaganda and information warfare and to improve their analytical and critical thinking skills as they relate to these subjects. Students will also learn how to recognize propaganda and disinformation techniques used in the media and on online social networks such as Facebook, Twitter, Instagram, etc.
<b>What can you learn (learning outcomes)</b>	<p>By the conclusion of the course the students should know:</p> <ul style="list-style-type: none"> <li>- Features of propaganda and information warfare</li> <li>- History of propaganda and information warfare and modern</li> </ul>

	<p>peculiarities of information conflicts</p> <ul style="list-style-type: none"> <li>- Ways and methods of psychological influence in propaganda and information warfare</li> <li>- Hidden political advertising and manipulation technologies</li> <li>- Means of support for information security of the state in the psychological and technical spheres</li> <li>- Components of information operations and counterpropaganda methods</li> </ul>
<b>How can I use the acquired knowledge and skills (Competency)</b>	<p>The knowledge gained during the course will help students recognize manipulative methods in propaganda and information warfare and avoid or at least reduce the brainwashing regularly conducted on television or the Internet. This knowledge can be useful for a person who makes a career in any area of society.</p>

<b>Educational logistics</b>	<p><b>Discipline content:</b> Fundamentals of Propaganda and Information Warfare. Propaganda and Information Warfare from Antiquity till the End of the 19<sup>th</sup> Century. Information and Psychological Confrontation During the Two World Wars. Propaganda in the Interwar Years (1920-1939). The Great Confrontation: The Struggle Between Two Major Ideologies in the Time of the Cold War. Features of the Modern Period of Informational and Psychological Confrontation. Propaganda and Disinformation in the media and on the Internet: the power of rumor and fake news. Disinformation technologies in modern hybrid wars. Russia's Propaganda Machine and Its Attempts to Influence European and American Politics.</p> <p><b>Types of classes:</b> lectures, seminars  <b>Teaching methods:</b> verbal, visual, practical  <b>Forms of study:</b> full-time, distance</p>
<b>Prerequisites</b>	<p>General knowledge of world history acquired in secondary school.</p>
<b>Post-requisites</b>	<p>Knowledge of propaganda methods and manipulative techniques applied in modern information warfare can be used for writing a Bachelor's thesis.</p>

<b>Information Support (from the books available online)</b>	<p>Scot Macdonald. Propaganda and Information Warfare in the 21st Century: Altered Images and Deception Operations. Rutledge, 2007 (pdf)</p> <p>Philip M. Taylor. Munitions of the Mind: A History of Propaganda from the Ancient World to the Present Day, Manchester, 2003 (pdf)</p> <p>Haroro J. Ingram. A Brief History of Propaganda During Conflict: Lessons for Counter Terrorism Strategic Communications. The Hague 2016 (pdf)</p>
<b>Location and logistics</b>	Theoretical training audience, projector
<b>Semester control, examination technique</b>	Test
<b>Department</b>	History and Documentation
<b>Faculty</b>	Faculty of Linguistics and Social Communications
<b>Lecturer</b>	<p><b>SMOLNIKOV YURII</b>  <b>Position:</b> Associate Professor  <b>Scientific degree:</b> PhD in History  <b>Teacher profile:</b> <a href="http://www.lib.nau.edu.ua/praci/10651smolnikov.pdf">http://www.lib.nau.edu.ua/praci/10651smolnikov.pdf</a>  <b>Tel.:</b> (044)-406-73-00  <b>E-mail:</b> ysmolnikov@nau.edu.ua  <b>Office:</b> 8.608</p>
<b>Originality of the academic discipline</b>	Author's course, English is the language of instruction

Developed by

Yurii SMOLNIKOV

Head of the Department

Iryna TIURMENKO